

2019 EDITORIAL & ADVERTISING CALENDAR

<u>Issue Date</u>	<u>Ad Space</u>	<u>Editorial Content</u>
JANUARY 15	JANUARY 9	ECONOMIC OUTLOOK 2019
JANUARY 29	JANUARY 23	CITY OF CARSON AND GOING GREEN
FEBRUARY 12	FEBRUARY 6	HEALTH CARE QUARTERLY AND BUSINESS & EDUCATION
FEBRUARY 26	FEBRUARY 20	REAL ESTATE QUARTERLY AND BUSINESS OF WEDDINGS
MARCH 12	MARCH 6	BUILDING A BETTER LONG BEACH
MARCH 26	MARCH 20	SIGNAL HILL 95TH ANNIVERSARY AND NONPROFIT SECTOR
APRIL 9	APRIL 3	GRAND PRIX OF LONG BEACH AND GOING GREEN – EARTH DAY
APRIL 23	APRIL 17	THE SAN PEDRO BAY PORTS AND NATIONAL SMALL BUSINESS WEEK
MAY 7	MAY 1	HEALTH CARE QUARTERLY AND THE LONG BEACH AIRPORT
MAY 21	MAY 15	SALUTE TO THE AQUARIUM'S GRAND OPENING OF PACIFIC VISIONS
JUNE 4	MAY 30	REAL ESTATE QUARTERLY AND FINANCIAL SERVICES INDUSTRY
JUNE 18	JUNE 12	THE NEW LONG BEACH CIVIC CENTER COMMEMORATIVE PUBLICATION*
JULY 2	JUNE 26	MID-YEAR ECONOMIC OUTLOOK
JULY 16	JULY 10	HOSPITALITY & TOURISM INDUSTRY AND GOING GREEN
JULY 30	JULY 24	HEALTH CARE QUARTERLY AND HISTORIC LONG BEACH COMPANIES
AUGUST 13	AUGUST 7	REAL ESTATE QUARTERLY AND BUSINESS & EDUCATION
AUGUST 27	AUGUST 21	FOCUS ON WOMEN ENTREPRENEURS AND BUSINESS OF WEDDINGS
SEPTEMBER 10	SEPTEMBER 4	CORPORATE PRESENCE LONG BEACH AND ANNUAL Q&A WITH THE MAYOR
SEPTEMBER 24	SEPTEMBER 18	CONSTRUCTION INDUSTRY AND THE ARTS IN LONG BEACH
OCTOBER 8	OCTOBER 2	LOGISTICS/GOODS MOVEMENT INDUSTRY AND WHO'S WHO WOMEN IN BUSINESS
OCTOBER 22	OCTOBER 16	OIL/GAS INDUSTRY AND WESTSIDE LONG BEACH
NOVEMBER 5	OCTOBER 30	HEALTH CARE QUARTERLY AND PHILANTHROPY
NOVEMBER 19	NOVEMBER 13	REAL ESTATE QUARTERLY AND FOCUS ON BIXBY KNOLLS
DECEMBER 3	NOVEMBER 27	HOSPITALITY & TOURISM INDUSTRY AND GOING GREEN
DECEMBER 17	DECEMBER 11	ANNUAL FOCUS ON DOWNTOWN LONG BEACH (Entire Edition Devoted To Downtown)

*Special Rates. Regular Business Journal advertising contracts do not apply to this one-time-only edition. The commemorative publication will be printed on different paper stock and a different size. There will also be hard-cover copies printed.

NOTES: The Business Journal starts its 33rd year in March and is printed every other Tuesday from mid January to mid December. Minimum print run: 22,000 copies.

Editorial subject to change based on events occurring during the year.

• Advertising sizes, electronic file requirements and upload link are available at www.lbbusinessjournal.com (click on "advertise" on home page). **Questions: E-mail: info@lbbj.com**

• **Camera-ready artwork due day after space deadline shown above.**

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