

**Partners In Progress Participation**

Page: \$3,995 Two-Page Spread: \$5,995

**Publication Specifications and Dates**

Distribution: July 30, 2019

Quantity: 12,500

Finished Size: 10 inches wide by 12 inches high

Cover: 100# gloss cover

Inside: 70# gloss book

**Partners In Progress One Page Placement**

Bleed: 10-1/2 inches wide by 12-1/2 inches high (1/4 inch around)

Trim: 10 inches wide by 12 inches high

Live Area: 9-1/2 inches wide by 11-1/2 inches high

**Partners In Progress Two-Page Spread**

Bleed: 20-1/2 inches wide by 12-1/2 inches high (1/4 inch around)

Trim: 20 inches wide by 12 inches high

Live Area: 19-1/2 inches wide by 11-1/2 inches wide

Density: Not to exceed 280% DPI: No less than 300 Submission: send PDF to: [info@lbbj.com](mailto:info@lbbj.com)  
All process color files must be in CMYK, made with a maximum combined density of 280% and only one solid.  
Type should only be surprinted in areas having tint values of 30%. Four-color reverses should not be smaller than 10 points and should only be reversed out of area having at least 70% tone value in black, magenta or cyan.

**Important Dates**

Ad Reservation Deadline: Friday, June 21 Artwork Deadline: Friday, July 12

**Long Beach Business Journal**

2599 E. 28th Street Suite 212

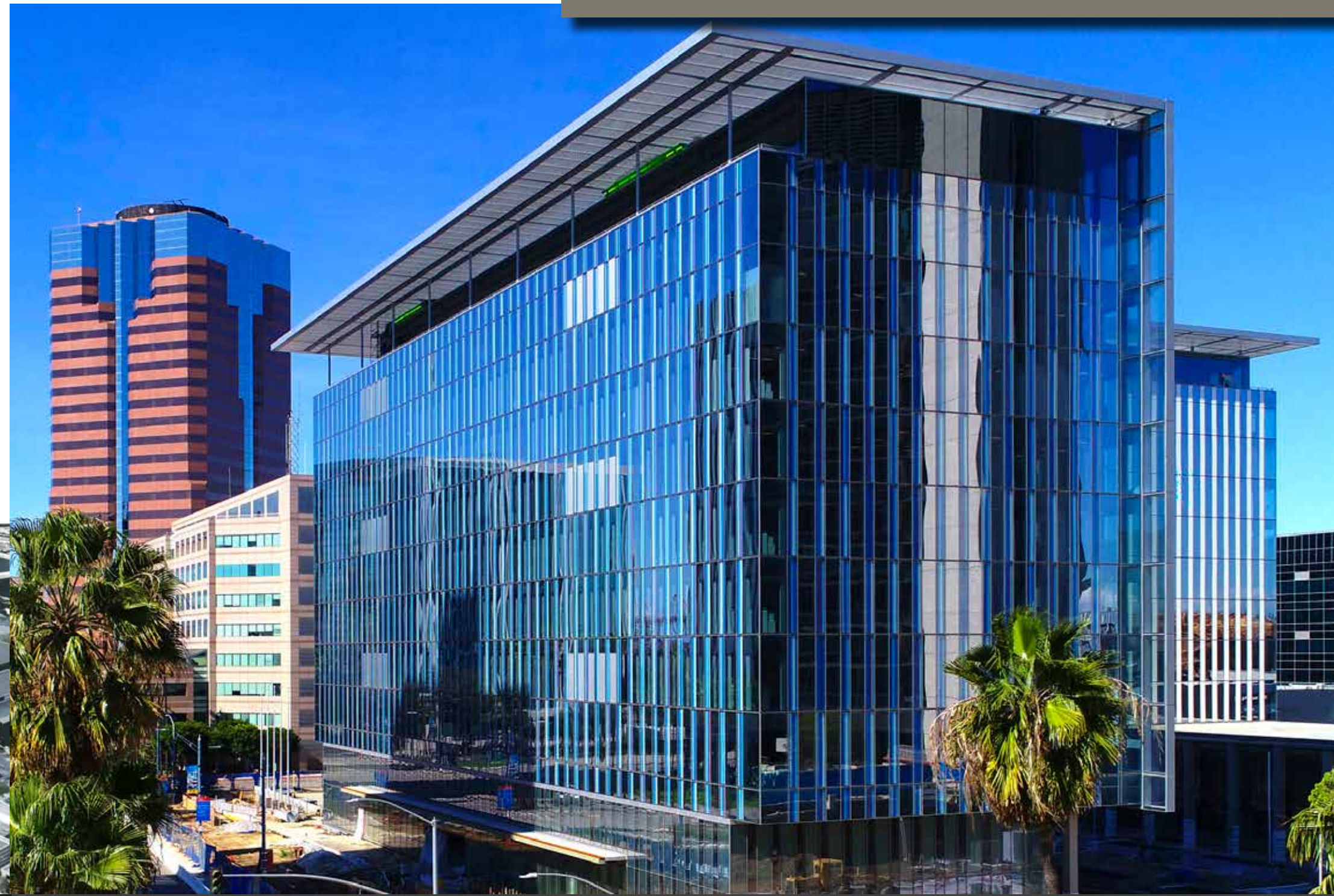
Signal Hill, CA 90755

562-988-1222

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# PARTNERS IN PROGRESS

The New Civic Center Commemorative Book



The opportunity to share in one of the city's greatest achievements.



**MAYOR ROBERT GARCIA**  
CITY OF LONG BEACH

This an exciting and historic time for Long Beach. Just over six years ago, the City took up the idea of redeveloping our Civic Center. Now this transformative project is nearing completion, and the Civic Center includes not only a new, modern City Hall, a more accessible Main Library, and a reimagined Lincoln Park, but also the headquarters for the Port of Long Beach—with more development in the works.

Though the initial need for a new Civic Center came from seismic issues, these new buildings not only meet the safest seismic standards, but they take our public spaces into the 21<sup>st</sup> century. Long Beach has to remain a leader on sustainability and so all the new structures are designed as LEED Gold Facilities, consuming just 25% of the energy used currently. Their design is more welcoming and open, in keeping with the City's commitment to inclusion and transparency. And the complex will be better integrated into the neighborhood, supporting the civic, cultural, and commercial life of the Long Beach community.

New development and investment is happening across the City, providing expanded commercial, retail, and residential opportunities. The New Long Beach Civic Center brings a revitalized civic core to serve local residents and businesses.

I hope you are as excited as I am about the many changes and improvements across Long Beach. We are all looking forward to the dedication of our new Civic Center this summer.



Mayor Robert Garcia

## Partners In Progress

Every city has a story, and you are a part of this one. This summer, celebrate the City of Long Beach by becoming a "Partner in Progress" for the Business Journal's Commemorative Publication for the new Long Beach Civic Center, a place for our growing community to come together and shape the future of Long Beach. As a Partner in Progress for a publication that remembers the changemakers who are driving Long Beach forward, you can showcase the role your company has played in the city's success. Whether headquartered here for decades or new to the neighborhood, companies large and small have forged and continue to bolster Long Beach's varied and vibrant economy, positioning the city for great things. How has your company played a role? What are your roots in the community? Who are you as a company, and what do you strive to become? Share your story in this one-time-only publication.

*George Economides, Publisher*

**FULL PAGE SAMPLES**

10" WIDE X 12" TALL



The right team, right now.



**BECK/WILDER**

1234 Main Street, Long Beach, California 90802  
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**Making a difference in our world.**

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## A proud part of the community since 1985.

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**A look to the future.** At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio.

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**TWO PAGE SPREAD SAMPLES**

20" WIDE X 12" TALL

**SPECIFICATIONS SEE BACK COVER**